

PROGRAMME
PATA ADVENTURE TRAVEL MART
Venue: Ballroom 2, 1ST Floor, Magellan Sutera Resort
Dress Code: Smart Casual

- 8.00 am Registration and arrival of distinguished guests
- 8.45 am Arrival of YBrs Mdm Noredah Othman,
General Manager of Sabah Tourism Board
- 9.00 am **Arrival of by YBhg. Datuk Musa Hj. Yusof,
Director General of Tourism Malaysia**
- 9.15 am **Travel Mart Opening Ceremony (Ribbon cutting)
Launched by YBhg. Datuk Musa Hj. Yusof,
Director General of Tourism Malaysia together with
Dr. Mario Hardy, CEO, PATA and
Mdm. Noredah Othman, General Manager of Sabah Tourism Board**
- 9.30 am Travel Mart Appointment Sessions
Venue: Grand Ballroom 2 & 3, Magellan Sutera Resort
- 10.30 am Networking coffee break
Venue: Foyer, Grand Ballroom, Magellan Sutera Resort
- 12.20 pm Lunch hosted by **Sarawak Tourism Board**
Venue: Ballroom 1, 1st Floor, Magellan Sutera Resort

NETWORKING LUNCH HOSTED BY SARAWAK TOURISM BOARD
PROGRAMME

- 12.20 pm Arrival of guests / delegates
- 12.25 pm Welcome gambit by Cultural performance, At Adau
- 12.30 pm Speech by Ms. Mary Wan Mering,
Director of Corporate Services, Sarawak Tourism Board
- 12.40 pm Lunch, accompanied by Cultural performance, At Adau
- 1.30 pm End of programme

- 2.00 pm Travel Mart Appointment Session
Venue: Grand Ballroom 2 & 3, Magellan Sutera Resort
- 3.30 pm Networking coffee break
Venue: Foyer, Grand Ballroom, Magellan Sutera Resort
- 5.00 pm End of Travel Mart Day